





In cooperation with

## Conference Program

## The "Betrieb" (organization, firm, establishment, ...) as corporate actor – a theoretical and empirical challenge

Helmut Schmidt-University Hamburg, 29.-30 April, 2021

Parallel Sessions:

15 minutes presentation

5 minutes Breakout-Session in Groups of 3-4 people for starting the discussion

10 minutes discussion in wider group

The rooms will stay open between the sessions.



before the conference Technical support for check in

Thursday, 29 April 2021

10:00 am – 10:30 am Conference Opening, Check In and first informal encounters

10:30 am - 11:00 am Welcome and Introduction

President of HSU Klaus Beckmann

Dorothea Alewell (Uni Hamburg)

Wenzel Matiaske (HSU Hamburg)

11:00 am - 12:00 am Parallel Sessions

Panel I: The Firm and the Law Chair: Florian Schramm (UHH Hamburg)	Panel II: Corporate Responsibility Chair: Martin Krzywdzinski (HSU Hamburg)
tba Hartmut Kliemt	Human rights in the supply chain: on moral and legal responsibilities of corporate actors  Rolf Brühl (ESCP Berlin)
The legal code of capital - a legal revolution?  Hauke Brunkhorst (Flensburg)	Business corporations as political actors Rutger Claassen (Utrecht)

**12:00 pm – 01:30 pm** Lunch Break

## 01:30 pm - 03:00 pm Parallel Panel Sessions

Panel III: Microfoundations I Chair: Simon Weingärtner (HSU Hamburg)	Panel IV: Multiple (competing) interests, actors and collective action Chair: Tobias Scheytt (HSU Hamburg)
Personnel policy: base and superstructure. Thought experiments with the help of simulations. (in German) Albert Martin (Lüneburg)	On Elias Khalil's "Is the firm an individual?" Günther Ortmann (HSU Hamburg)
Micro politics and organizational change Frank Schirmer (Dresden)	Multiple competitions in higher education: a conceptual approach Georg Krücken (Kassel)
"All of a sudden, I was speaking their language." Communication, interpretation, and the constitution of the organization Sylvia Marlene Wilz (Hagen)	Institutionalization of personnel management and collective action Wolfgang Mayrhofer (Vienna)

**03:00 – 03:30 pm** Coffee Break

**03:30 pm – 04:15 pm Conversation**: *On the development of the rights of action of* 

corporate actors in the USA

Arne Kalleberg (Chapel Hill, NC) in conversation with Wolfgang

Mayrhofer

**04:15 – 04:30 pm** Coffee Break

04:30 pm - 05:30 pm Parallel Panel Sessions

Panel V: The Firm and the Law Chair: Katharina Goldberg (HSU Hamburg)	Panel VI: Corporate Responsibility Chair: Florian Reith (HSU Hamburg)
(Anti)Democratic Standards: A Retrospective View on the Sabotage of Democracy and Support of Dictatorship in Latin America During the 1960s and 1970s years Marcelo Neves (Brasília)	On the social construction of corporate responsibility Peter Walgenbach (Jena)
Criminal Responsibility for Corporate Crimes in Germany – The Never Ending Story to finally get to the corporate actor Charlotte Schmitt-Leonardy (Bielefeld)	The social footprint of an investment fund: an analysis based on the capabilities approach  Cécile Ezvan (excelia La Rochelle)

**08:00 – 08:45 pm Conversation on** *Organizations, networks and institutions* 

Woody Powell (Stanford) in conversation with Peter Walgenbach

08:45 – ? pm toast, drinks and informal meetings

The ,Betrieb' as corporate actor – conference program

Friday, 30 April 2021

**09:00** am – **09:45** am **Conversation on** *The "Betrieb" in surveys. Collecting data from the* 

"right" unit?

Ger Snijkers (Heerlen) and Mojca Bavdaz (Ljubljana)

**09:45 – 10:00 pm** Coffee Break

10:00 am - 11:00 am Parallel Panel Sessions

Panel VII: Unit of Analysis Chair: David Richter (DIW Berlin)	Panel VIII: SGW and Inst. Labour Relations I Chair: Sven Hauff (HSU Hamburg)
Operational definition of the "Betrieb" in organizational research Tobias Gebel (DIW Berlin)	Work councils: collective action within corporations  Berndt Keller (Konstanz)
The German Industrial Relations System under Pressure – Evidence from the IAB Establishment Panel Survey 1993-2019 Lutz Bellmann (IAB Nürnberg)	The fiduciary relationship of supervisory boards, with particular emphasis on employee participation  Dieter Sadowski (Trier)

**11:00 am – 11:30 pm** Coffee Break

**11.30** am – **12:15** am Conversation on The epistemic life of corporations and its moral

dimensions

Lisa Herzog (Groningen) in conversation with Hauke Brunkhorst

**12:15 am – 01:45 pm** Lunch Break

01:45 pm - 03:15 pm Parallel Panel Sessions

Panel IX: Microfoundations II Chair: Daniela Rastetter (UHH Hamburg)	Panel X: SGW and Inst. Labour Relations II Chair: Marco Jöstingmeier (HSU Hamburg)
The agential and normative profile of collective agents  David Schweikard (Flensburg)	Standards of good work, self-efficacy and social cohesion Konstanze Senge (Halle)
Corporate actors and market theory  Ute Schmiel (Duisburg-Essen)	Workers Capabilities and the boarders of the firm Bénédicte Zimmermann (EHESS Paris)
	What drives sustainability in companies? Sigurt Vitols (WZB Berlin)

**03:15 pm – 03:45 pm** Coffee Break

**03:45 pm – 04:15 pm** Conversation on Patterns of organisational ownership and employee

well-being in Britain

David Marsden (LSE London) in conversation with Berndt Keller

**04:30 pm** End of Conference