

Lebenslauf

Prof. Dr. Christian Deutscher

Stand: 07.10.2021

Christian Deutscher, Diplom-Volkswirt, geboren am 31. Dezember 1981 in Düsseldorf

AKADEMISCHER WERDEGANG

- Seit 08/2013 **Universität Bielefeld**
Professur „Sportökonomie“ an der Fakultät für Psychologie und Sportwissenschaft.
(Elternzeiten: 10/2018 – 02/2019 & 11/2020 – 01/2021)
- 09/2012 – 07/2013 **Universität Bielefeld**
Vertretung der Professur „Sportökonomie“ an der Fakultät für Psychologie und Sportwissenschaft
- 04/2012 – 08/2012 **Deutsche Sporthochschule Köln**
Lehrbeauftragter
- 10/2011 – 03/2012 **Universität Bielefeld**
Lehrbeauftragter
- 10/2007 – 08/2012 **Universität Paderborn**
Wissenschaftlicher Mitarbeiter am Fachbereich Wirtschaftswissenschaften, insbesondere Organisations- und Medienökonomie, Lehrstuhlinhaber Prof. Dr. Bernd Frick, Promotion zum Dr. rer. pol. (06/2010)
- 04/2002 – 05/2007 **Rheinische Friedrich-Wilhelms-Universität Bonn**
Studium der Volkswirtschaftslehre

EINGEWORBENE DRITTMITTEL

- 2020 **Deutsche Forschungsgemeinschaft**
"Datengestützte Indikation von Betrug bei Live-Wetten" bewilligt (PI, gemeinsamer Antrag mit Prof. Dr. Roland Langrock, Laufzeit: 2020-2022)

AKADEMISCHE SELBSTVERWALTUNG

- Seit 05/2016 Vorsitzender der Fördergesellschaft für Sportwissenschaft
- Seit 05/2016 Vorsitzender des Prüfungsausschuss Sportwissenschaft
- 10/2014-10/2016 Prodekan an der Fakultät für Psychologie und Sportwissenschaft, Abteilungssprecher der Abteilung Sportwissenschaft
- 10/2014-11/2020 Mitglied der Fakultätskonferenz für Psychologie und Sportwissenschaft

10/2014-11/2020	Mitglied des Abteilungsausschuss Sportwissenschaft und der Fakultätskonferenz der Fakultät für Psychologie und Sportwissenschaft
Seit 10/2014	Leiter der Qualitätsverbesserungsmittelkommission der Abteilung Sportwissenschaft
2012	Mitglied des Promotionsausschusses der Fakultät für Wirtschaftswissenschaften, Universität Paderborn
2007 – 2012	Mentor für Studienanfänger, Universität Paderborn
Seit 2007	Mitglied in diversen Berufungskommissionen

PREISE UND FÖRDERUNGEN

08/2012	Finanzierung des Forschungs-Aufenthalts am Zentrum für Europäische Wirtschaftsforschung (ZEW) in Mannheim
10/2010	Dissertationspreis der Unternehmergruppe Ostwestfalen
Seit 2010	Finanzierung der Vortragsreisen zu der <i>Western Economic Association, International</i> in Portland (USA, 2010), San Diego (USA, 2011), San Francisco (USA, 2012) und Vancouver (Kanada, 2018) und zu der <i>Southern Economic Association</i> in Tampa (USA, 2013) und New Orleans (USA, 2015) durch den Deutschen Akademischen Austausch Dienst (DAAD)

RUFE

08/2021	Ruf an die Privatuniversität Schloss Seeburg – Vollprofessur für Sportökonomie (abgelehnt)
04/2013	Ruf an die Universität Bielefeld – W2 Professor für “Sport und Wirtschaft” an der Fakultät für Psychologie und Sportwissenschaft (angenommen)
07/2012	Ruf an die University of Southern Denmark – Associate Professor für “The Business Economics of Sports and Events” am Department for Environmental and Business Economics (abgelehnt)

WEITERE ÄMTER UND FUNKTIONEN

2021	Ausrichtung der 12th European Sport Economics Association an der Universität Bielefeld
Seit 09/2017	Generalsekretär der European Sport Economics Association

WISSENSTRANSFER/POLITIKBERATUNG

2017	Sachverständiger für den Sportausschuss des Deutschen Bundestags zum Thema “Wettbetrug
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BERUFSERFAHRUNG IN DER UNTERNEHMENSPRAXIS

08/2004 – 10/2004	Henkel KGaA, Düsseldorf
09/2001 – 03/2002	ThyssenKrupp Steel North America, Detroit (USA)
03/1999 – 03/2005	Wirtschaftsvereinigung Stahl, Düsseldorf

VERÖFFENTLICHUNGSVERZEICHNIS

Publikationen in referierten Fachzeitschriften

- Deutscher, C. (2021), Sahm, M.; Schneemann, S.; Sonnabend, H. (2021): Strategic Investment Decisions in Multi-Stage Contests with Heterogeneous Players. *Theory and Decision* (forthcoming).
- Berri, D.; Burdekin, R.; Deutscher, C. (2021): Nationality Effects on the Allocation of Playing Time in the Chinese Basketball Association: Xenophilia or Xenophobia? *Journal of Sports Economics* (forthcoming).
- Winkelmann, D.; Deutscher, C.; Ötting, M. (2021): Bookmakers' mispricing of the disappeared home advantage in the German Bundesliga after the COVID-19 break, *Applied Economics* 53, 3054-3064.
- Wallrafen, T.; Deutscher, C.; Pawlowski, T. (2021): The impact of live broadcasting on stadium attendance reconsidered: some evidence from 3rd division football in Germany, *European Sport Management Quarterly* (forthcoming).
- Weimar, D.; Deutscher, C.; Decker, R. (2020): The Sales Effect of In-store Product Displays: The Special Case of Total Product Relocation, *Journal of Business and Retail Management Research* 15, 1-14.
- Deutscher, C.; Gürtler, M.; Gürtler, O., De Varo, J. (2020): Firm Choice and Career Success - Theory and Evidence, *European Economic Review*, 103470.
- Scholten, H.; Schneemann, S.; Deutscher, C. (2020): The Impact of Age on Nationality Bias and Cultural Proximity Bias: Evidence from Ski Jumping, *Journal of Institutional and Theoretical Economics* 176, 708-734.
- Ötting, M.; Deutscher, C.; Schneemann, S.; Langrock, R.; Gehrmann, S.; Scholten, H. (2020): Very Highly Skilled Individuals Do Not Choke Under Pressure: Evidence from Professional Darts, *PLOS ONE* 15, e0228870.
- Ötting, M.; Langrock, R.; Deutscher, C., Leos Barajas, V. (2020): The Hot Hand in Professional Darts. *Journal of the Royal Statistical Society: Series A* 183, 565-580.
- Deutscher, C.; Ötting, M.; Schneemann, S.; Scholten, H. (2019): The Demand for English Premier League Soccer Betting, *Journal of Sports Economics* 20, 556-579.
- Wallrafen, T.; Pawlowski, T.; Deutscher, C. (2019): Substitution in Sports – The Case of Lower Division Football Attendance, *Journal of Sports Economics* 20, 319-343.
- Ötting, M.; Langrock, R.; Deutscher, C.; (2018): Integrating Multiple Data Sources in Match-Fixing Warning Systems, *Statistical Modelling* 18, 483-504.
- Deutscher, C.; Frick, B; Ötting, M. (2018): Betting Market Inefficiencies are Short-lived in German Professional Football, *Applied Economics* 50, 3240-3246.
- Schneemann, S.; Deutscher, C. (2017): The Impact of Intermediate Information on Effort: Empirical Evidence. *Economic Inquiry* 55, 1759-1770.
- Deutscher, C.; Gürtler, O.; Prinz, J., Weimar, D. (2017): The Payoff to Consistency in Performance. *Economic Inquiry* 55, 1091-1103.
- Deutscher, C.; Schneemann, S. (2017): The Impact of Intermediate Information on Sabotage in Tournaments with Heterogeneous Contestants. *Managerial and Decision Economics* 38, 222-237.

- Deutscher, C.; Büschemann, A. (2016): Does consistency pay off financially? Evidence from the Bundesliga. *Journal of Sports Economics* 17, 27-43.
- Berri, D.; Deutscher, C. Galetti, A. (2015): Born in the USA: National Origin Effects on Time Allocation in US and Spanish Professional Basketball. *National Institute Economic Review* 232; R41-R50.
- Eggert, A.; Thiesbrummel, C.; Deutscher, C. (2015): Can service innovations substitute or complement product innovations? The case of German industrial firms. *Industrial Marketing Management* 45; 173-183.
- Deutscher, C. (2015): No Referee Bias in the NBA – New Evidence with Leagues’ Assessment Information. *Journal of Sports Analytics* 1; 91-96
- Eggert, A.; Thiesbrummel, C.; Deutscher, C. (2014): Differential effects of product and Service innovations on the financial performance of industrial firms. *Journal of Business Market Management* 7; 380-405.
- Deutscher, C.; Frick, B.; Gürtler, O.; Prinz, J. (2013): Sabotage in Tournaments with Heterogeneous Contestants: Empirical Evidence from the Soccer Pitch. *Scandinavian Journal of Economics* 115; 1138-1157.
- Wicker, P.; Prinz, J.; Weimar, D.; Deutscher, C.; Upmann, T. (2013): No Pain, No Gain: Effort and Productivity in Professional Soccer. *International Journal of Sport Finance* 8; 124-139.
- Deutscher, C.; Frick, B.; Prinz, J. (2013): Performance under Pressure: Estimating the Returns to Mental Strength in Professional Basketball. *European Sport Management Quarterly* 13; 216-231.
- Prinz, J.; Weimar, D.; Deutscher, C. (2012): Popularity kills the Talentstar? Einflussfaktoren auf Superstargelöhne in der NBA. *Zeitschrift für Betriebswirtschaft (ZfB)* 82; 789-806.
- Büschemann, A.; Deutscher, C. (2011): Did the 2005 Collective Bargaining Agreement Really Improve Team Efficiency in the NHL? *International Journal of Sport Finance* 6; 204-221.
- Deutscher, C. (2011): Productivity and New Audiences: Empirical Evidence from Professional Basketball. *Journal of Sports Economics* 12; 391-403.
- Deutscher, C. (2009): The Payoff to Leadership in Teams: *Journal of Sports Economics* 10; 429-438.

Herausgeberschaften

- Deutscher, C.; Hovemann, G; Pawlowski, T.; Thieme, L. (2016): Handbuch Sportökonomik; Hofmann-Verlag: Schorndorf.

Monographien

- Deutscher, C. (2010): The Impact of Leadership Skills, Social Pressure and Sabotage Behavior on Individual Income and the Performance of Teams (Dissertation); Paderborn: Online-Publikation.

Referierte Buchbeiträge

- Dimant, E.; Deutscher, C. (2019): Economics of Corruption in Sports – The Special Case of Doping. in: Downward, P., Frick, B., Humphreys, B., Pawlowski, T.,

Ruseski, J., Soebbing, B. (Hrsg.): *Handbook of Sports Economics*. Sage Publications, Ltd, 544-552.

Deutscher, C. (2018): Sport Salaries and Players Values – Traditional Economic Determinants and Novel Drivers, in: Longley, N. (Hg.): *Personnel Economics in Sports*, Edward Elgar, 73-87.

Deutscher, C.; Schneemann, S. (2017): The Effect of ‘Stars’ on Attendance – NHL-Players in the German and Czech Hockey League, in: Frick, B (Hg.): *Breaking the Ice: The Economics of Hockey*, Springer, 177-205.

Battré, C.; Coates, D.; Deutscher, C. (2012): Does Violence in Professional Hockey Pay?: Cross Country Evidence from Three Leagues, in: Jewell, T. (eds): *Violence and Aggression in Sporting Contests: Sports Economics, Management, and Policy*, Oxford University Press, Volume 4 (2), 47-63.

Simmons, R.; Deutscher, C. (2011): The Economics of the World Cup, in: Kahane, L.; Shmanske, S. (Hg.): *The Oxford Handbook of Sports Economics*. Oxford University Press, 449-469.

LEHRTÄTIGKEIT

Universität Bielefeld

Vorlesung „Anreizprobleme in Organisationen“ (MA); Seminar „Sportökonomische Forschungsmethoden“ (MA); Seminar „Aktuelle Fragen der Sportökonomie“ (MA); Seminar „Economic Analysis of Team Sports and Individual Sports / Ökonomische Analyse von Mannschafts- und Individualsportarten“ (MA) Vorlesung „Grundlagen der Sportökonomie“ (BA); Seminar „Aktuelle Felder sportsoziologischer und –ökonomischer Forschung“ (BA); Seminar „BA/MA-Arbeiten im Bereich Sportökonomie“ (BA/MA); Kolloquium „Forschungskolloquium“ (Doktoranden).

Sporthochschule Köln

Vorlesung „Einführung in die Betriebswirtschaftslehre“ (BA)

Universität Paderborn

Vorlesung „Organisation und Unternehmensführung“ (MA); Vorlesung „Strategic Management“ (MA); Seminar „Sportökonomie“, (MA); Seminar „Freakonomics: Surprising Effects of Applied Economics“ (BA).

AUSGEWÄHLTE VORTRÄGE

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|------|---|
| 2021 | <i><u>ESEA Conference on Sports Economics</u></i> , Annual Meeting (August, Bielefeld), “Performance under Pressure in Professional Darts”. |
| 2021 | <i><u>Western Economic Association</u></i> , International Annual Meeting (Juni, Hawaii), “Performance under Pressure in Professional Darts” & “The Impact of Age on In-Group Bias”. |
| 2021 | <i><u>Tübingen Lectures in Sport Economics</u></i> , (Mai, Tübingen), “The Dynamics of Sports Betting Markets” (Einladung von Prof. Dr. Tim Pawlowski). |
| 2021 | <i><u>AK Sportökonomie</u></i> , Annual Meeting (April, Paderborn), "(Co-) Mobility and Team Performance. How Fast Do Workers Gel in?" |
| 2021 | <i><u>AK Sportökonomie</u></i> , Annual Meeting (April, Paderborn), "Favoritism, Social Pressure, and Gender: Evidence from Football" |
| 2021 | <i><u>Colloquium on Personnel Economics</u></i> , Annual Meeting (March, London) "Favoritism, Social Pressure, and Gender: Evidence from Football" – accepted for presentation. |
| 2019 | Keynote: <i><u>Reading Football Economics Workshop</u></i> (September, Reading), “Strategic Timing of Yellow-Card Suspensions and Their Impact on Competitive Balance in the Bundesliga”. |
| 2019 | <i><u>ESEA Conference on Sports Economics</u></i> , Annual Meeting (August, Gijón, Spanien), “Strategic Investment Decisions in Multi-stage Contests with Heterogeneous Players”. |

- 2019 Business Economics Research Seminar (March, Zürich), “Firm Choice and Career Success - Theory and Evidence” (Einladung von Prof. Dr. Helmut Dietl).
- 2019 Colloquium on Personnel Economics, Annual Meeting (March, Augsburg), “Firm Choice and Career Success - Theory and Evidence”
- 2018 ESEA Conference on Sports Economics, Annual Meeting (August, Liverpool, UK), “Performance under Pressure in Professional Darts”.
- 2018 Western Economic Association, International Annual Meeting (Juni, Vancouver, Kanada), “Performance under Pressure in Professional Darts” & “The Impact of Age on In-Group Bias”.
- 2017 Western Economic Association, International Annual Meeting (Juni, San Diego, USA), “Discontinuities and Salaries in the NBA” & “Indicators for Match Fixing in International Football”.
- 2017 Deutscher Bundestag. Sachverständiger zum Thema “Wettbetrug” (Mai, Berlin).
- 2016 Southern Economic Association, International Annual Meeting (November, Washington D.C., USA), “Asymmetric Information and Betting Market Inefficiencies are Short-lived in German Professional Football”.
- 2016 ESEA Conference on Sports Economics, (August, Groningen), “Match Fixing and Exchange Market Betting: Evidence from Bundesliga BetFair Transactions”.
- 2016 Western Economic Association, International Annual Meeting (Juni, Portland, USA), “Career Concerns As Egoistic Behavior in Last Round Games of Short - Term Contracts”.
- 2016 Sport Economics and Sport Management Conference, (Mai, Berlin), “Intermediate Information, Loss Aversion and Effort: Empirical Evidence from Soccer”.
- 2016 Arbeitskreis Sportökonomie, (Mai, Tübingen), “Market Values in Professional Soccer - Traditional Economic Determinants and Novel Driver”.
- 2016 Football & Finance, (Mai, Tübingen), „Asymmetric Information and Betting Market Inefficiencies are Short-lived in German Professional Football”.
- 2015 Southern Economic Association, International Annual Meeting (November, New Orleans, USA), “Video Game Ratings – A Valid Source for Ability Evaluation in Soccer?”.
- 2015 ESEA Conference on Sports Economics, (August, Zürich) Schweiz, “Referee Bias in the NBA – New Evidence with Leagues’ Assessment Information?”.
- 2014 Western Economic Association, International Annual Meeting (Juni, Denver, USA), “Talent vs. Popularity. What Shapes Salaries in Professional Basketball?”.
- 2014 Eastern Economic Association, International Annual Meeting (März, Boston, USA), “The Payoff to Consistency in the NBA”.

- 2013 Southern Economic Association, International Annual Meeting (November, Tampa, USA), “The Forgotten Rule: Salary Caps and Biases in Salary Determination”.
- 2013 Western Economic Association, International Annual Meeting (Juni, Seattle, USA), “Does it Pay off to Perform Consistently? – The Case of the German Bundesliga”.
- 2012 Western Economic Association, International Annual Meeting (Juni, San Francisco, USA), “The Payoff to Consistency in Performance—The Case of the NBA”.
- 2011 Western Economic Association, International Annual Meeting (Juni, San Diego, USA), “Job Market Signaling – Empirical Findings from the German National Soccer Team”.
- 2011 Western Economic Association, Biennial Pacific Rim Conference (April, Brisbane, Australien), “Incentive Effects of Prize Spreads in Heterogeneous Tournaments – Empirical Findings from the National Basketball Association”.
- 2010 Forschungskolloquium Universität Duisburg-Essen (November, Duisburg), „Die Anreizwirkung von Turnierpreisdifferenzen in Turnieren mit heterogenen Teilnehmern – Empirische Befunde aus der National Basketball Association“ (Einladung von Prof. Dr. Joachim Prinz).
- 2010 Western Economic Association, International Annual Meeting (Juli, Portland, USA), “Productivity in Friendly and Hostile Environments: Empirical Evidence from the National Basketball Association”.
- 2010 Zentrum für europäische Wirtschaftsforschung (April, Mannheim), „Cut-off Dates and Their Effect on Player Selection, Salaries and Hazard Rates in the German Bundesliga“ (Einladung von Dr. Andrea Mühlenweg).
- 2009 Western Economic Association, International Annual Meeting (Juni, Vancouver, Kanada), “The Payoff to Leadership in Teams: An Empirical Analysis with Data from the National Hockey League”.
- 2008 Deutscher Sportökonomie-Kongress (November, Köln), “Sabotage in Tournaments with Heterogeneous Contestants”.
- 2008 Annual Meeting of the European Association of Sport Management, (September, Heidelberg), “Performance under Pressure: Estimating the Returns to Mental Strength in professional Basketball”.

GUTACHTERTÄTIGKEIT FÜR REFERIERTE ZEITSCHRIFTEN

Advances in Statistical Analysis
 Business Research
 Contemporary Economic Policy
 Eastern Economic Journal
 Economic Inquiry
 Education Economics
 European Journal of Sport Science
 European Journal on Criminal Policy and Research

European Sports Management Quarterly
German Economic Review
Industrial Marketing Management
International Journal of Sports Finance
Jahrbücher für Nationalökonomie und Statistik
Journal of Behavioral and Experimental Economics
Journal of Business Economics
Journal of Economics & Management Strategy
Journal of Economic Behavior Journal & Organization
Journal of Economic Psychology
Journal of Economic Surveys
Journal of Institutional and Theoretical Economics
Journal of Labor Research
Journal of the Royal Statistical Society
Journal of Sports Analytics
Journal of Sports Economics
Managerial and Decision Economics
Perspektiven der Wirtschaftspolitik
Review of Industrial Organization
Schmollers Jahrbuch
Scottish Journal of Political Economy
Sport Management Review
The Manchester School

WEITERE GUTACHTERTÄTIGKEITEN

Deutsche Forschungsgesellschaft (DFG), Swiss National Science Foundation (SNSF), Deutscher Akademischer Austauschdienst (DAAD), Deutschland-Stipendium

ABGESCHLOSSENE PROMOTIONEN

2020	Dr. Marius Ötting
2017	Dr. Sandra Schneemann (geb. Hentschel)

LAUFENDE PROMOTIONEN

Rouven Michels, Hendrik Scholten, Finn Spilker

ZWEITBEGUTACHTETE PROMOTIONEN

2021	Dirk Semmelroth
2021	Dr. Annette Höhmann – Universität Paderborn
2017	Dr. Georgios Nalbantis – Universität Tübingen