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# Patent – Trademark - Design - Software & Co.

## Efficient use of IP protection in science

Research results are intellectual property (IP). They are potentially valuable, marketable and should therefore be protected against unauthorized use. The decisive factor here is early protection as a failure to do so can hardly be corrected in retrospect. But which research results can be protected at all and which type of protection is the right one?

The seminar "Patent – Trademark - Design - Software & Co." provides an overview of the most important intellectual property rights, their significance, application and costs.

By using concrete examples from practice, scientists and university members are sensitized to recognize the potential of work results. The steps to obtain the respective protection and the path to prepare for further commercialization of the IP will be illustrated.

The seminar will explore a wide range of IP which may be generated at academia and which may be protected/commercialized. In addition to inventions this includes software, copyright, designs, trademarks and know how.



### Speaker:

#### Dr. Jürgen Walkenhorst

Dr Jürgen Walkenhorst is Innovation Manager at PROvendis GmbH. He has more than fifteen years of experience in technology transfer, especially in the licensing of life science research results, as well as many years of experience with patents and start-ups. For many years, he has regularly held seminars in the field of intellectual property rights. In addition to degrees in biology and molecular biology, he holds a degree in pharmaceutical business development and licensing and was/is a member of various relevant committees.

### Content

- Short overview of the possibilities for protecting research results
- Raising awareness of the potential of protectable work results
- Introduction to the steps for obtaining protection and for commercialization
- Concrete examples from practice

Questions regarding the content of the seminar may be addressed during the seminar via chat. The seminar will be concluded by a short discussion of the seminar topics.

**Date:** 09/17/2024, 10:00 - 11:30 AM

**Language:** English

**Registration:** [HERE](#)

**Free participation** for scientists restricted to member of the **NRW Hochschul-IP\*** network! Participants will receive a **certificate of participation** afterwards.

### Contact:

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